

## Platinum Promise

We brag about our Platinum Promise quite a bit. But what exactly is it?

Audibel is a nationwide company with over 1,200 offices. Each office upholds the Audibel Platinum Promise, ensuring the same delightful office experience and hearing outcome at any of our locations. Additionally, the warranty coverage on any Audibel hearing aid will be honored at any location. So if you happen to be travelling, you can rest assured that an Audibel office is close by if you need it.

### The Platinum Promise

- 1. Comprehensive Evaluation:** We will evaluate your hearing, your communication needs and the goals of your life.
- 2. Recommend only what needs recommending:** Because we evaluate all your hearing needs, we will recommend a treatment plan that is unique to you and designed to meet your needs.
- 3. A clean understanding of the journey and the results:** We will make sure that you understand what steps will be taken on your journey to better hearing and what the realistic outcomes are of those steps.
- 4. Seeing and hearing the benefit:** We will verify that the hearing instruments and any accessories that go with them are working and provide the benefit you need.
- 5. Treatment is more than just an office visit:** We will work with you to create a long-term treatment plan, defining follow-up appointments, regular ongoing evaluations and any additional care that you may need to make sure you stay satisfied with your hearing in the years to come.
- 6. In warranty for one, in warranty for all:** When you work with Audibel, you are working not only with your local hearing healthcare professional, but also the national network that will honor the warranty, support and service contracts on all Audibel products.
- 7. We commit to you for a lifetime:** All Audibel products will receive free cleanings and testing for their lifetime.

So that's our Platinum Promise to you. Thank you for being an Audibel patient. If you have any questions feel free to let us know.

## Reader's Choice: Thank You!



We can finally share the news!

Audibel was voted #1 for Best Hearing Aid in the Decatur Herald & Review and in the Effingham Daily News!

As of the publishing of this newsletter we do not know the results of the Springfield Reader's Choice. We want to thank everyone who took the time to vote for us and make us #1. **THANK YOU!**

If there is anything we can do to improve our service, our products, or anything else that we do, please do not hesitate giving us a call or dropping by.

We would love to hear from you. Thanks again!

## Service Centers & Home Health

If you can't make it to one of our local offices, we also provide service at the following service centers:

### Taylorville Office:

Montgomery County Senior Center - Every Friday	1pm - 2pm
Shelbyville Farm Bureau - Every Thursday	10am - 12pm
Shelby County Senior Center - 1st Thursday	By Appointment

### Effingham Office:

Brookstone Estates - VAN - 2nd Thursday	10am - 11am
Effingham Senior Center - 1st Tuesday	10am - 11am
Jasper County Service Center - 1st Wednesday	1:30pm - 2:30pm
Brookstone - EFF - 4th Wednesday	2pm - 3pm
Holly Brook - EFF - 4th Wednesday	3pm - 4pm

For more information about our service centers, call us toll free at 888-891-7966.

We currently provide home health services in the Decatur and Springfield areas. If you are interested in this, please call (888) 891-7966 today, and we will put you in touch with one of our Home Health Specialists!

# Moisture & Hearing Aids

Moisture can affect the performance of your hearing aids. Audibel's Hydrashield® technology already helps to protect against that, but it is still a good idea to dehumidify your hearing aids from time to time. This will help prolong the life of your hearing aids and make sure they are performing at optimum level.



Come in to Audibel today and get your very own hearing aid Dehumidifier for only \$9.95!

Only \$9.95



\*We are also giving away a FREE UV Dryer/Dehumidifier in the month of March. See the outside of this newsletter for more info.

## Beware of Scams

Scammers just never quit, do they? We hear of more and more stories of people scamming others whether it be on the phone, in an email or through a text message. Here are some tips for seniors:

1. Never sign blank forms
2. Watch out for offers that sound "too good to be true"
3. Never send money/wire money to someone you do not know
4. Do not give out private information to people you do not know
5. Ask a family member to help you

There are many other tips you can find online by going to: [www.fbi.gov/scams-safety/fraud/seniors](http://www.fbi.gov/scams-safety/fraud/seniors)

Have a family member pull up this website and print out the full list of tips. Or come into our office and we can print them out for you.

Please be careful and remember, if you aren't sure about something, ask a family member or friend to help. To report suspicious activity, you can contact the Illinois Attorney General by calling 1-800-243-5377.

## WORD FIND

C N G V A X A P E H E C G D O  
 S L I G L D U R V G Y L D Y J  
 I G A G S Z D D O X G M P T A  
 J N N M A P I L D C P H Z N K  
 E X F I F R B H S C F C U N A  
 R Z J F N D E V E J G N N N Z  
 O H E F G N L H Y B O F C I T  
 S B W N B X I Z E D J O I L N  
 S D N E I R F G Y X G F Y W Z  
 O P O T S E S A E L P W O N S  
 S O D J N A T E N B Q U Y P U  
 V X L Q B O P B O H W A P P R  
 P A Z D J R Y K H X D E G E E  
 C H O C O L A T E I I R N L T  
 V K U P I C W X R D A I Z I S  
 S A O M T F I F Q D D P U P A  
 H G A V R R D N E A L P K V E  
 V F I R O O D Z B P P B U W V  
 R J K W O V M N F A N V G B V  
 U A E G P J V H W A R P U X K

1. Audibel
2. Chocolate
3. Easter
4. Egg Hunt
5. Family
6. Friends
7. Good Friday
8. New Beginnings
9. Snow Please Stop
10. Upgrade





## What's Inside

- Taylorville Grand Re-Opening & Open House
- Hearing Loss Tied to Brain "Shrinkage"
- UV Pro Dryer/DeHumidifier Giveaway
- Moisture & Hearing Aids
- Reader's Choice: Thank You!
- The Audibel Platinum Promise
- Word Find & Joke
- Service Center Information
- Upgrade Special & Free Batteries

## Riddle Time

The word "smiles" is the longest word in the dictionary.

Why?

Answer: There is a mile between each "s".

## Joke Time

Herm is 85 years old and retired. A week after getting his yearly checkup, his physician sees him strolling on the boardwalk with his arm around a beautiful, young female.

The doctor says, "Herm, you must be feeling terrific, yes?"  
Herman says, "Just following your orders! You told me to get a hot mama and be cheerful!"

His doctor replied, "Herm, that's not what I told you! I said, 'Your heart's got a murmur. Be careful.'"

# HEARING NEWS

Call us toll free: (888) 891-7966

March - April 2014

## Taylorville Office - Open House



On February 19th, our Taylorville office had their Grand Re-Opening and Open House. After extensive remodeling, we are very excited to have our Taylorville patients come by and check it out.

At the open house we also had ITAC and Dunn's Ambulance. Dunn's Ambulance conducted free blood pressure and glucose checks.

ITAC (Illinois Telecommunications Access Corporation) gave away free amplified telephones to those who qualified. Do you qualify for a free amplified phone? Here are the qualifications:

- Legal resident of Illinois
- Standard phone service in residence
- Can no longer hear on the phone

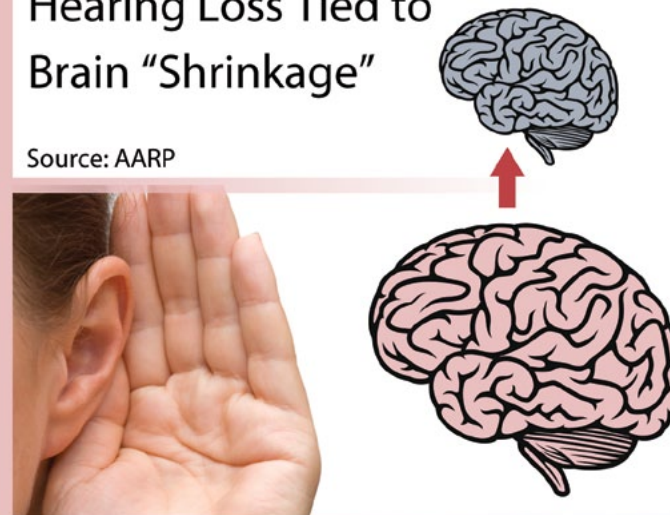
To find out more about ITAC, you can go online at [www.itactty.org](http://www.itactty.org) or call 1-800-841-6167.

If you live around the Taylorville area, come and check out the new office at:

900 Springfield Road, Suite 1  
Taylorville, IL 62568

## Hearing Loss Tied to Brain "Shrinkage"

Source: AARP



A new study from Johns Hopkins University in Baltimore has shown that older adults with hearing problems appear to have a greater rate of brain shrinkage as they age.

Frank Lin, M.D., assistant professor of otolaryngology and epidemiology and lead author of the study, says this research lends credence to the theory that "hearing loss is leading to changes in the brain structure or function. It's possible that in the same way a muscle becomes weak if we don't use it, the part of the brain involved with hearing - as well as speech processing and memory - also begins to atrophy."

The current theory is that hearing impairment doesn't directly cause dementia but that it may exacerbate problems in brain function. Lin said, "if you want to address hearing loss well, you want to do it sooner rather than later. If hearing loss is potentially causing negative changes in the brain, it's better to treat it before these structural changes take place."

This study was published on January 9th in the journal, "NeuroImage."

Read more at [www.aarp.com](http://www.aarp.com)

Enter to Win a FREE  
UV PRO DRYER



Bring this form into our office by March 31st for a chance to win this UV Dryer.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_

## TIME TO UPGRADE?

Upgrade to one of our premium hearing aids and get

**\$500 OFF** each aid, and **FREE** batteries for one year!

Offer Expires March 31, 2014

## Our Offices

2605 N. Water Street, Suite 101, Decatur, IL 62526  
2347 W. Monroe Street, Springfield, IL 62704  
900 Springfield Road, Suite 2, Taylorville, IL 62568  
800 N. Keller Drive, Effingham, IL 62401  
Montgomery County Senior Center, 8353 IL Route 127  
Taylor Springs, IL 62089  
Shelbyville Farm Bureau, Route 128, Shelbyville, IL 62565  
Brookstone Estates, 1607 West Filmore Street, Vandalia, IL 62471  
Jasper County Service Center, 904 W. Jourdan Street  
Newton, IL 62448

Call us toll free: (888) 891-7966

**SIGN UP - IT'S FREE**

Would you like to receive this newsletter via email? Would you like to receive special offers? If so, sign up by sending an email with your full name to: [info@audibel.us](mailto:info@audibel.us)